



Your Publishing Poynters MARKETPLACE Newsletter: July 2007

Publishing Poynters Marketplace

This Publishing Poynters bonus supplement is about buying, selling and reviewing; authors and publishers helping each other.

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For the Small Print, scroll to end.

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ANNOUNCEMENTS

1. PUBLISHING POYNTERS MARKETPLACE IS MONTHLY SUPPLEMENT TO OUR POPULAR PUBLISHING POYNTERS NEWSLETTER. Our free listings have grown so much that they overwhelmed the regular newsletter. We hope you like this concentrated opportunity to buy and sell publishing products and services.

Publishing Poynters Marketplace is posted/archived at <http://parapublishing.com/sites/para/resources/newsletter.cfm>

YOUR (FREE) LISTINGS should be tight and complete. We will not repeat them within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

<A-----ParaStories--Stories/Information Wanted-----<

STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.

WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly. Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. HUMOROUS STORIES OF MID LIFE CRISIS Wanted. Looking for funny yet enlightening stories of insight into your experiences as a 40+ person. This time is often a period of tremendous growth, accomplishments and mistakes along the way. Looking for short stories on topics such as change in career, sex life, family structure, love life and becoming an empty nester. Stories do not necessarily need to be truly crisis in nature, just short, funny and how the experience helped you grow more as a person. Let me know if I have permission to use your name or not. Send stories to cindysinclairhome@comcast.net.

2. Self-published authors are invited to send me brief accounts of their experiences with ATTEMPTS TO GAIN REVIEWS OF THEIR BOOKS. What were the job titles and media you approached? Did you first contact them by telephone, e-mail, or snail-mail letters? Did you supply a sample copy of your book? What were the attitudes and responses to your request by editors and reviewers? Did editors say they have a usual policy about reviewing self-published books? Responses to these questions may be included in a newspaper feature article.

Thank you in advance.

-- Sidney Allinson.

allsid@shaw.ca

3. SABBATICALS. DOWNSHIFTING. SEMI-RETIREMENT.

If you've taken a sabbatical and have incorporated some aspects of it into your "regular" life, I'd like to hear about it. If you have downshifted or semi-retired, I'd like to hear about it. This is for a new book about an alternative to the work hard for 40 years and then retire and do nothing paradigm. Contact the author at schroed@sbcglobal.net

William Schroeder, PLS

William Schroeder & Associates, L.L.C., Land Surveyors

4. Plantar Fasciitis sufferers - tell your tale!

In America alone, about 600,000 outpatient visits result from the hobbling foot condition known as plantar fasciitis annually. If you've had plantar fasciitis, what's been your experience? Your input would enliven the material and educate (and possibly encourage!) readers.

What activities or factors seemed to cause plantar fasciitis in your case? What do you recommend to others to recover from it? How did you overcome it? Any other commentary from you related to plantar fasciitis would be excellent also!

Please contact Patrick Hafner at hafner.p@gmail.com

5. WORDS OF WISDOM WANTED: I am writing a book, working title, The Wisdom Box...A Legacy of Love: Creating New Traditions of Love, Connection, & Discovery. What words of wisdom do you wish an elder would have left for you? How would these words have made a difference in your life? More than ever, young people are looking to us for words of wisdom. Would you be will to share yours? If so, please email them to judy@thewisdombox.com .

Judy Ranieri, MA

Legacy Coach & Co-Founder of the Notebook Project,

www.notebookproject.com

The Wisdom Box...A Legacy of Love, www.thewisdombox.com

Once Upon A Family, www.onceuponafamily.com/judyr

925-673-9323

6. I am writing some how-to booklets for my nonprofit organization. Looking for input on:

1. 5 no-fail strategies to re-tool your marriage,
2. 7 ways to avoid to avoid the most deadly relationship mistakes
3. 10 tips to jumpstart your marriage

Send your suggestions, tips, remarks to: Pamela Hudson
Marriage Resource Center of
Wayne County

email:

mrcmarketingpam@yahoo.com

or fax to: 313-278-4411

Thank you in advance for your help. There is no compensation, but will mention your name with tip and make sure you receive a copy of the booklet. This will help us get the help and hope to the couples we service.

7. SEEKING STORIES FOR "SMALL MIRACLES OF THE HOLOCAUST"

Judith Leventhal and Yitta Halberstam Mandelbaum, the co-authors of the best-selling "Small Miracles" series, are embarking upon a seventh volume "Small Miracles of the Holocaust." Please help us compile and chronicle the last stories of the remaining survivors before they are lost forever. If you know any survivors who have amazing stories to tell, or if you know any stories yourself, please kindly contact Yitta Halberstam at ymye@aol.com or 347-623-5028.

Please remember that all of the stories in previous volumes, as in this one, revolve around a "coincidence" or "*hasghacha pratis*" hook.

8. WRITING CONTEST TO FIND TRUE STORIES ABOUT DOGS. Do you know a dog who has found a purpose in life? Has a dog inspired you to find your true calling? As with previous anthologies (Angel Dogs, Angel Cats, Angel Horses), Allen and Linda Anderson are sponsoring a contest to find true stories for possible publication in their upcoming book, Angel Dogs at Work: Divine Messengers Who Found Their Life's Purpose. Complete contest rules and entry form are at www.angelanimals.net/awards.html. Cash prizes for six winners. First prize, \$250. No entry fee. Submissions must be postmarked on or prior to July 15, 2007.

9. Stories Wanted: Looking for true stories of 2,000 words or less of battling the medical/hospital establishment and standing up for patient rights and safety for Staying Alive, an anthology.

Contact information

Michelle H. Pelling MBA, RN

The Propell Group

PO Box 910

Newberg, OR. 97132

Telephone: 503-538-5030

Fax: 503-538-0115

propellgr@aol.com

10. WAGON TRAIN STORIES OF THE OLD SOUTH. I need first hand accounts in the form of old letters or diaries, family oral history, or any other source information regarding the wagon trains and migration from the Eastern states to Alabama and Mississippi during the early and mid 1800's. I am concentrating on the travel from South Carolina through Georgia and the Indian Territory in Alabama, and on to Mississippi. Contact Rick at reminiscing@att.net

11. My book is about a bad reaction I had to a roller coaster ride. The forces caused an injury inside my head. I wanted to write about it to warn that this sort of thing can happen. If this has happened to anyone else or you know of anyone else with a similar incident, I would be interested to hear it. Please write to suebutler01@hotmail.com.

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Please help us help our readers. Forward this Marketplace newsletter to your  
colleagues in publishing.  
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<B----- ParaWants--Publishing Items and Help Wanted -----<

ITEMS & SERVICES WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to DanPoynter@ParaPublishing.com
Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES/HELP WANTED:

1. I have written two books on color vision deficiency (CVD) or colorblindness, one for children and one for teens and adults. I would like people to contribute to my blog, which is specifically for people to submit their stories. 1: 12 men have some degree of color vision deficiency, where as 1:200 women do. My blog is located at: colorvisiondificiency.blogspot.com.

Arlene Evans

www.CVDbooks.com

2. Lobster Press (www.lobsterpress.com), an award-winning children's book publisher, seeks original nonfiction for readers ages 9-12. We are specifically interested in manuscripts focusing either on nutrition or breast cancer and will also accept queries from interested experts in these fields. Send manuscript submissions, CVs, and a list of published work to: Attn: Nisa Raizen-Miller, Editorial Assistant, ATTN: Nonfiction Submissions, edintern@lobsterpress.com. No phone calls please.

Nisa Raizen-Miller
Editorial Assistant

Lobster Press, Ltd.
1620 Sherbrooke Street West, Suites C & D
Montreal, QC H3H 1C9
edintern@lobsterpress.com
www.lobsterpress.com

3. NEED HELP ON YOUR NEW BOOK? See
Supplier List. Find typesetters, cover artists, Book Promoters and much
more.

<http://parapublishing.com/sites/para/resources/supplier.cfm>

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This newsletter has a circulation of 30,000+. You must know several authors  
and publishers who don't receive it. Why not forward it to them?

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<C-ParaSales--Companies/Properties/Jobs/Rights to buy or for sale
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**SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE
CLOSEOUTS/ PUBLISHER SOLICITED/RIGHTS.** Send your selling-out
company or inventory items to DanPoynter@ParaPublishing.com. Put
"ParaSales-Selling Out" in the subject line.

1. If you are a supplier looking for customers, see
<http://parapublishing.com/sites/para/resources/supplier.cfm>

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You are in the information business. This newsletter is information. Forward  
it to your publishing colleagues now.

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<D-----ParaReviews--Reviews on Amazon and B&N wanted -----<

REVIEWS SELL BOOKS. Reviews make a book stand out. We can help each
other by posting (five star) reviews at Amazon.com, B&N.com and other web
sites.

IF YOU WOULD LIKE TO REVIEW BOOKS in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep.

IF YOU WANT YOUR BOOK REVIEWED on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you. Make sure the book is already listed at Amazon.com.

Just send your request and description to DanPoynter@ParaPublishing.com. Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

OFFERED FOR REVIEW:

1. For those who are new to drama or have experience, *The Acts of Grace* is a powerful tool for any DRAMA MINISTRY that desires growth spiritually, artistically, and relationally. A dozen thought provoking dramas, inspired by the Word of God, to communicate God's message in a manner that is identifiable to people's lives. Through the use of these dramas, you bring the audience into the situations portrayed by the drama team, and allow the Holy Spirit's guidance through the message of both the drama and the pastor to help answer the tough questions of life.

--Kathy Bruins - kbruins@ameritech.net

2. Do you use encouragement as a motivating tool for family and co-workers? Do you need a list of phrases and words that will build cooperation and confidence? My eBook *The Power of Encouraging Words* is already being purchased from my website, but I would like some feedback and suggestions to make it even better. If you are a parent, teacher, leader or person looking for more effective ways to communicate with others, please let me know at Judy@ArtichokePress.com and I will send you the eBook online. I have a number of other books and eBooks that deal with family relations, and welcome reviews and suggestions. Judy Wright,
www.ArtichokePress.com

3. Looking for reviews of first in a 16-book children's adventure series, "Arnie Carver and the Plague of Demeverde," in which the world's wealthiest teenager adopt an alter ego and attends an international boarding high school for gifted children in the tropical mid-Atlantic island nation of Demeverde. Request review copy from krb@arniecarver.com

Go out there and be Great! All The Time!

Kenneth R. Besser
Law Office of Kenneth R. Besser
RTMC Organization, LLC
KRB@RTMC.org
www.RTMC.org
www.GreatAllTheTime.com

4. PAWS OF WISDOM-Valuable lessons we can learn from our pets The book explores the deeper level of bond between owner and pet and what pets can teach us. We all yearn for unconditional love, more joy and enthusiasm in our lives, learning to forgive others and letting go of the past. The book is part a picture of the relationship between a pet and its owner, part a self-help guide, and part a spiritual journey. It is sprinkled with inspirational quotes from the Bible, ancient Chinese philosophers and modern-day businesspersons. Pet-lovers are not the only ones who will find wisdom, solace, and guidance in this work.

Sofia Steryo-Bartmus
harmonybookpub@quixnet.net
818-456-5193

5. The answers to the questions; “What were you made for? What is your purpose?” are copiously explained in the marriage handbook, *Life is Sexually Transmitted - Why Marriage Is All About Cleaving* by William A. Cummins. Hidden beneath the liberal radar screen and ‘politically explosive’, this book assures a happy marriage by unraveling its hidden secrets. Its sexual insights clarify the meaning of love and reveals how cleaving nails the door shut on ‘same sex marriage.’

Cleaving adds power to your marriage and ‘stops divorce’ in its tracks. Discover the true meaning of ‘courtship’ and the most important question to ask before getting married. Warning on the cover: “Don’t even think of getting married until you read this book!” Add your thoughts to the rave reviews from across the country by sending them to: newbook@cleave2.com or to the author at: wacummins@bellsouth.net. For book minutiae visit: www.cleave2.com

6. "Lions Walk Around My Bed" by Elsie H. Landstrom. The first of three groups of poems records an inner life of dreams, imagination, and belief. The second reflects on choice, anger, fear, hope, and loss during the decades from the 1940s to 1990. The third covers a quarter century of putting down roots in the New England countryside, living in a home the author designed and built--a meditation on the loveliness of the changing seasons, the pain of having to leave her beloved home as she aged, and of the joyful challenge: what next?

Contact Joe Shaw, editor
Cypress House
155 Cypress Street
Fort Bragg, CA 95437
800-773-7782
joeshaw@cypresshouse.com

7. This guidebook is for the novice or expert who wants to learn more about how to play and win fantasy football. Full of helpful tips and valuable strategies. Includes: The history

and administration of Fantasy Football, Types of leagues, scoring systems and drafts, How to rank players, Draft day tips, theories and advanced strategies, Roster Management skills (trades, add/drops, start/bench decisions) and Auction, Keeper and IDP leagues.

For review copy contact Sam Hendricks

8. H.P. LOVECRAFT AUDIO BOOK available for review for Amazon. 5 chilling, unabridged stories by one of America's premiere horror writers in one audio CD, "Early Horror Works." The Beast in the Cave, Dagon, The Statement of Randolph Carter, The Terrible Old Man, and The Music of Erich Zann. For a review copy write Classic CD Books at info@classiccdbooks.com.

9. Think About It, 30 Short Stories by Ben King, has been published since April, and I've had modest success. Mark Twain and O. Henry are my inspiration, but I have my own style. The stories cover a broad spectrum - funny, spiritual, futuristic, and homespun. I've sold several personally and quite a few off Amazon and B&N and haven't received a single negative response. I would appreciate being on your review list.

--Ben King, shindowa@hotmail.com

9. "Rich and Free – The Entrepreneurs Guide to Creating Wealth and Personal Freedom," by Brian J. Bieler, is available for review. Please email requests to powerfulsteps@cox.net.

A work ethic keeps you employed but a wealth ethic gets you rich. However a freewheeling capitalist society is hardly fair or democratic, success is created by going after opportunity, not entitlement or playing it safe. Politicians encourage business and entrepreneurs with special incentives while hosing the average worker with higher taxes. The new global economy is making people so wealthy we don't bother with ordinary millionaires; we count billionaires as the rich get richer, the middle class shrinks, and the poor get poorer. The money game is won with valuable real-estate: the 6 inches between your ears.

10. Undercover Angel...from Beauty Queen to SWAT Team..a true story

Lisa Lockwood endured childhood poverty and an abusive father and later marriage to become a soldier in Desert Storm, a police officer, undercover narcotics detective and the first female SWAT team member.

A former beauty pageant contestant, Lisa had to suppress her obvious femininity in order to conquer the "Boys Club" of law enforcement, but her beguiling beauty would become her best asset as an undercover narcotics detective. It was in the gritty world of drug rings, Mafia members and child molesters that she rediscovered the power of her femininity and learned to use her disarming sexuality as a professional asset in ensnaring criminals.

11. I'm looking for reviewers for my self-published book, "Grandpa's Notebooks: the Evolution of an Amish Soul." I have published this book for my grandchildren.

I was born and raised in a very dysfunctional family. My father was an abusive Amish preacher. The book chronicles my 35 year search for answers and my intense journey of emotional and spiritual healing. It is a collection of short pieces in chronological order the better to see the twists and turns of my long journey.

Additional information is readily available on line at Google, Amazon, etc.

Orva Schrock, otsclu@msn.com

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18. SUCCESS STORIES. A place to list your book. No charge.

<http://parapublishing.com/sites/para/resources/successstories.cfm>

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Be a Hero! Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.  
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<E---ParaCoop--Co-operative marketing programs. Offer/Join. ---<

CO-OPERATIVE MARKETING PROGRAMS. Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

CO-OP PROGRAMS:

1.

2. LIBRARIES, BOOKSTORES, ETC. The Publishers Marketing Association (PMA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.pmaonline.org/programs.cfm>

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THE SMALL PRINT

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